

# Anna Imark

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## ABOUT

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Hello! I am a graphic designer and video editor based in Colorado. I am passionate about creating designs and motion pieces that are engaging and fun, and I strive for excellence in everything I create. My graphic design style is very vector based and colorful, focusing on typography and harmony. When it comes to video editing, I can do both corporate easy-going videos, and fast-cut energetic ones. My interests include branding, packaging design, logo design, VFX, sound design, sports hype videos, and motion graphics.

## EDUCATION

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### UNIVERSITY OF COLORADO DENVER

#### *Bachelor of Arts : Digital Design major, Film-making minor*

Denver, CO

Graduated May 2024

- **GPA :** 3.9, cum laude

#### *Masters : Marketing (part-time student)*

- **Current GPA :** 4.0

Denver, CO

Expected Graduation Date May 2027

## WORK EXPERIENCE

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### CU Denver Wellness Center

Hybrid, CO

#### *Competitive Sports Associate*

09/2025-Current

- Responsible for video and photography content for the CU Denver Athletics department. Works includes IG and TikTok reels, hype videos, media day, etc.

In Person, CO

#### *Content Creation Specialist*

06/2023-05/2024

- Responsible for creating visual content such as flyers, TikToks, Instagram posts, and distributing them to reach a greater audience. Assisting in evaluating the effectiveness of marketing strategies and initiatives throughout the year.

### Cencora (formally AmerisourceBergen)

Remote, CO

#### *Learning & Development Multimedia Design Intern*

05/2023-06/2024

#### *Learning & Development Specialist*

Remote, CO

- Working for the Enterprise Learning & Development team, I'm responsible for the creation of multimedia designs such as PDF, Word, and PowerPoint visual edits, infographics, static graphics, flyers, and video pre/post-production. I attend weekly meetings and communicate directly with the EL&D team and 3rd party vendors to help successfully create the visual elements that would benefit the EL&D team.

#### *Freelance*

- On and off projects for friends and coworkers. Work includes logo and business cards, and videos for wedding and memorial.

### LYNX Camp 2D and 3D Animation

In Person, CO

#### *2D Teacher Assistant*

07/2022

- Teacher Assistant for the 2D portion of the camp. Responsible for around 50 high schoolers, helping to educate, teach, and lead them through the process of creating 2D animations through Adobe Animate. Act as a mentor and guardian from 9AM to 5PM for 10 days, 2 weeks total.

## LEADERSHIP

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### Officer, Captain, and Treasurer

Denver, CO

#### *CU Denver Club Swim*

08/2021-05/2024

- In charge of the team, creating sets, carpool, meet information, team attendance. Lead swimmers through weekly stretches, work on technique and pacing, as well as responsible for financial aspect of team.

## SKILLS

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- **Graphic Design** - Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Acrobat, Figma
- **Video** - Adobe After Effects, Adobe Premiere Pro, Adobe Animate, Cinema 4D, Nuke, Nuke Studio
- **Photography** - Adobe Lightroom
- **Learning & Development** - Storyline360, Marketing Cloud, Canva, Microsoft Suite, Synthesia
- **Interests:** Swim, playing instruments, traveling, skiing, filming, editing, photography, drawing

## PORTFOLIO & LINKEDIN

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